



Introduction to Your TeachingBooks License Statistics

TEACHINGBOOKS.NET is committed to providing statistics to all license coordinators in order to reveal patterns and depth of use of your license. This continual assessment is intended to help direct decisions that maximize your institution's enjoyment and value of its TeachingBooks investment.

Monthly Statistics Report. As part of your license, a report is sent monthly, providing the following aggregated information about use under the license:

- # pages turned since the start of your license
- # pages turned in the past month
- # total sessions since the start of your license
- # sessions in the past month

The report also includes information about increasing awareness and use of your license, including a video outlining some strategies.

Statistical Reports by Request. At the request of the license coordinator, TeachingBooks can aggregate session totals and pages turned for any specified time period and provide them in an Excel spreadsheet.

School districts, consortia, or states that would like data broken down into smaller units ("subaccounts") may contact TeachingBooks to make arrangements. This transition will be conducted free of charge.

Please note that we do not reveal use for identifiable individuals. For more information, see our Privacy Policy at <http://TeachingBooks.net/PrivacyPolicy>.

DEFINITIONS

Sessions. A new session is counted when TeachingBooks.net receives a hit from an authenticated user, and when more than 10 minutes have elapsed since the last hit by that user. Sessions are counted when the user enters the TeachingBooks.net site via:

- IP authentication (from an authenticated campus computer)
- Embedded link (if you have placed links on your webpage server)
- Enabled long-term cookie (when "Remember Me" is checked while signing in)
- Manual sign-in with an email address (with or without password)
- Manual sign-in with the license's shared username and/or password

Pages Turned. A page is counted whenever an authenticated user clicks to open a resource or a new page on the TeachingBooks.net website.

Start of License. Data are aggregated from the time TeachingBooks creates a new license in our system. However, no data were tracked prior to April 2004, and between April 2004 and September 2005 data are limited.

Email Domain Alignment. School districts, independent schools, universities, and public libraries with unique email domains (e.g., @District.k12.net, @Univ.edu) may provide those domains to TeachingBooks. Our system can then recognize and "align" users to your license when they enter the website from any location with their institutional email address. This increases use and convenience for your staff, who do not need to remember a password.

IP Authentication. School districts, independent schools, universities, and public libraries may send us the external IP address range for their institution. This enables us to set up instant IP-authenticated access to TeachingBooks from any campus computer. IP authentication maximizes use of your license because users do not need to remember a password or sign in from within the institution.

GENERAL COMMENTS

TeachingBooks provides aggregated data on a per-license basis so that you may identify patterns of use as well as strategies to increase use in your community. As you utilize our service and evaluate our statistics, please keep in mind that TeachingBooks is a small, independent company. If you are accustomed to seeing reports from large online database vendors, you will see a difference. Please let us know your suggestions for statistical enhancements, so that we may continue to improve our service to you. We value the efforts you make to help us grow.

